

A circular diagram on a light green background. A solid blue line forms the outer boundary of the circle. Inside it, a dashed grey line forms a smaller circle. A horizontal blue double-headed arrow spans the width of the solid blue circle, with the text "95 mm" centered above it. At the bottom, a horizontal dashed grey line is drawn across the width of the dashed circle. Below this line, the text "Text no further than here" is centered. A small downward-pointing arrow is positioned between this text and the text "Finished item will be cut here", which is also centered. Below that, another small downward-pointing arrow is positioned between the text and the text "5 mm bleed", which is also centered.

95 mm

Text no further than here  
Finished item will be cut here

5 mm bleed